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PROJECT   
PROPOSAL

**Responsive Web Site for Coir Directorate**

|  |  |
| --- | --- |
| **Prepared for:**  **Mr. Nanda Kumar I.A.S** | **Submission Date:**  13 Nov 2017  **Proposal ID:** VT/WD/13112017/1343/1 |

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**Table of Content**

[1 Scope of Work 3](#_Toc498091930)

[2 Feature Highlights 4](#_Toc498091931)

[3 Commercials 6](#_Toc498091932)

# Scope of Work

The scope of the project is to build a new website for the Directorate of Coir Development (Coir Department), Government of Kerala. The Directorate of Coir Development (DCD) is the implementing agency for all policy decisions of the Kerala Government related to Coir Industry.  Finance Minister, Dr Thomas Isaac holds the additional portfolio of Coir Department. Directorate of Coir Development acts as a facilitator for the promotion and sustainability of Coir sector in the State of Kerala.

The proposed work involves designing and developing a brand new responsive website incorporating all the latest features that would showcase the Directorate and its activities spread across the State. The existing content of the website (http://www.coir.kerala.gov.in) also needs to be migrated to the new website after proper updating and validation. The website would be bilingual – English, as the primary language and Malayalam, as the secondary language.

The website should link all the 10 project offices under the Directorate and the six allied institutions. The website should have details about all the coir cooperatives and information about exporters (exporters’ database) and manufacturers of coir products. There should be provision to upload all Circulars, Government Orders, Tenders, etc. The website would also be a repository of the various forms used by the Department.

The website should be a comprehensive portal that covers the entire gamut of the coir and natural fibre sector in Kerala (Something similar to the Coir Board website in terms of the content.)

# Feature Highlights

**Home page with sections (news, Events, Gallery)**

**Common page features**

* Language selector
* Email current page
* PDF of current page
* Print current page
* Search By
* Documents
* Site content

**Footer pages and links**

* Site Map
* Privacy Policy
* T&C
* Copyright
* Usefull Links
* Archives

**Contact US**

* Feedback
* Sub Offices ( added via backend using DB) Below offices are replicated using templates
* Chirayinkeezhu
* Kollam
* Alapuzha
* North Parur
* Ponnani
* Kannur
* Kayamkilam
* Thrisur
* Kozhikode
* Vaikom

**About US**

* Vision n mission
* Org Structure
* About Coir
* Fibre Extraction
* Ratt Spinning
* Hand spinning
* Right to Service
* Right to information
* Citizens Charter
* Vital Statistics

**Page Templates**

* News & Events
* Events
* Sub Office
* Gallery
* Project Offices
* Allied institutions
* Coir Co-operatives
* Exporters
* Manufacturers

**Downloads**

* Circulars
* Gov Orders
* Various forms and applications
* Tenders
* Important Orders

**Services**

* Plan Schemes
* Career
* Articles
* Projects
* Add Project Offices
* Add Allied institutions
* Add Coir Co-operatives
* Add Exporters
* Add Manufacturers
* Add Products
* Upload
* Circulars
* Gov Orders
* Various forms and applications
* Tenders
* Important Orders
* Products
* Marketing

**Admin**

* Login
* Manage Users
* Editors
* Publishers
* Add Submenu / Menu (optional)
* Update
* Add Sub Offices
* Add news
* Add events
* Add gallery

# Commercials

|  |  |  |
| --- | --- | --- |
| **No** | **Description** | **Amount (INR)** |
| 01. | Design and development of Directorate of Coir Developments ‘website including content writing services | 4,05,700.00 |
| 02. | Deployment and Training (Optional) | 6,000.00 |
|  | Total\* |  |
|  | Rupees (in words) |  |

\*Excluding Taxes